



Low Carbon Technology Inventors Offered Guidance from Specialist Business Accelerator

The business expertise of Sheffield-based LIFE-IC, the low carbon technology business accelerator with a track record for developing innovative new energy technology companies, is one of the prizes in a competition being launched by E.ON - the UK's largest integrated electricity and gas company.

The 'E.ON EnergyLab' is a nationwide talent search to find Britain's next big innovations in energy saving technology.

As well as the 'E.ON EnergyLab Award' category which is open to all and has a cash prize of £10,000, the competition is this year inviting entries for the LIFE-IC Technology Award, giving business support and advice to those who are already studying or working in the field of engineering or technology. The winner of the LIFE-IC Technology Award will receive a cash prize of £5,000 plus support and consultancy from world-class business accelerator LIFE-IC to help get their idea into production.

LIFE-IC chief executive and E.ON EnergyLab judge Philip Johnson says: "Having helped develop some of the most innovative and successful low carbon technology companies reach the market, we're looking forward to the opportunity of working with people whose new ideas can set them on the road to realising their goal in this important sector."

The judging panel will also include former 'Tomorrow's World' presenter Philippa Forrester and former 'Changing Rooms' star Oliver Heath, as well as Dave Clarke from E.ON's Technology Centre.

Dave Clarke said: "This is the second year we've run E.ON EnergyLab and last year we unearthed an army of ingenious inventors with a wealth of energy saving ideas – so we're really excited about the hidden talents we could uncover this year."

Bright ideas should be submitted at www.eonenergylab.co.uk before 30 November 2007.

Shortlisted entrants will be invited to one of five regional heats in Birmingham, Cambridge, Cardiff, Edinburgh and Manchester in January and February 2008 to pitch their ideas and present their prototypes, vying for the chance to go head-to-head in the national final in London in April 2008.